



Independent ISO 27001 certification cost reference: audits, platforms, timelines. Operated by Digital Signet (UK).

Who reads it

The searches name the platforms - Vanta, Drata, Secureframe, Sprinto - with "small business pricing" attached. This is the compliance-automation shortlist being priced, in public.

Traffic and trajectory (28 days to 14 September 2026; Google Search Console + GA4)

SEARCH IMPRESSIONS 1,480 last 28 days; period-on-period 18.5%	SESSIONS (GA4) 16 5 engaged (31%), 2m 10s average	AI-ASSISTANT SESSIONS 0 AI-citation layer building
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The pages the audience returns to

PAGE	IMPRESSIONS / 28D	CLICKS
/ (front door)	1,238	0
/annual-maintenance/	14	0
/calculator/	3	0

The sponsorship strip sits on every one of them.

Search visibility (Google, last 28 days, top intent queries)

QUERY	POSITION	IMPRESSIONS
27001 certification cost	89.0	4
27001 cost	93.5	2
affordable iso 27001 compliance platform small business pricing vanta drata secureframe sprinto 2026	81.0	2
average cost of iso 27001 certification	91.5	4
cheapest iso 27001 certification	90.0	3

Sponsorship

- **One slot, category-exclusive.** One sponsor in the compliance-automation category - the other three names in that query stay unsponsored.
- A single disclosed strip across the reference - never inside the results, no other advertising on the site.
- Sponsorship has no influence on pricing data, rankings or conclusions; competitors remain in the coverage, computed identically.
- Monthly measured report: placement impressions, clicks, page-level traffic and AI-citation monitoring.
- Current rate and terms: iso27001certificationcost.com/sponsorship.

Precedent

- Category-exclusive founding sponsorship is live on our sister site siemcostcalculator.com (Cribl, signed 4 August 2026, reporting monthly). The same structure is available here.